



www.BulgarianTextile.com

Web Portal Dedicated to Bulgarian Fashion

Advertising Rates Starting March 16, 2009

ADVERTISEMENTTYPE	PRICE
1. Web banner (200 x 70 pixels) on the right side of Bulgarian Textile's logo on all pages	48 euro per month
2. Web banner at the upper right corner on all pages (200x 70 pixels)	43 euro per month
3. Company logo or model at the upper right part on all pages of the web site (184 x 145 pixels)	38 euro per month
4. Web banner for presenting a fashion collection at the central part of the front page (330 x 120 pixels)	48 euro per month
5. Company logo or model (174x 224 pixels) on all pages	48 euro per month
6. Banner on all pages (174x79 pixels)	20 euro per month
7. Banner on all pages (174x 120 pixels)	25 euro per month
8. Advertising type « Skyscraper » on all pages of the web site (200 x 400 pixels)	98 euro per month
9. Banner right under the menu on the front page (704x 138 pixels)	85 euro per month
10. Banner at the upper part in a particular category on the web site such as e.g. Bridal Gowns (704 x 138 pixels)	43 euro per month
11. Listing at the first place in a particular category	33 euro per month
12. Links on our web site	13 euro per month
13. Advertising article****	100 euro for single publication
14. Participation in more than one category	50 euro per year

* The prices do not include VAT.

** Animation and Flash files are acceptable.

*** Minimum duration of an ad is for a period of 6 months.

**** In the advertising article it will be noted that it is paid. The submitted materials will have to be approved and might be edited by the editorial team at www.BulgarianTextile.com. You can send pictures to complement the articles. There is no limit on the number of words.

We will create your Banners if need be!

We offer 10% discount for advertising agencies.

Visual chart of the advertising positions

The screenshot shows the homepage of the Bulgarian Textile website. The layout includes a top navigation bar, a main content area with various product categories, and a right sidebar with promotional banners. Numbered callouts indicate specific advertising positions:

- 1:** Located at the top of the main content area, above the 'Български Текстил - Всичко за Българската Мода' banner.
- 2:** Located in the top right corner, above the 'men's fashion' banner.
- 3:** Located in the right sidebar, above the 'S START' banner.
- 4:** Located in the main content area, above the 'Жени Стил Пролет/Лято 2009' banner.
- 5:** Located in the main content area, above the 'ОСНОВНИ КАТЕГОРИИ' grid.
- 6:** Located in the right sidebar, above the 'Рекламният Тук' banner.
- 7:** Located in the right sidebar, below the 'Рекламният Тук' banner.
- 8:** Located in the right sidebar, above the 'Miracle' bikini banner.

The screenshot shows the search results page for the query 'Вашата Реклама Тук!'. The page displays search results for 'Дамска мода' and 'Бутически рокли'. Numbered callouts indicate specific advertising positions:

- 1:** Located at the top of the main content area, above the search results.
- 2:** Located in the top right corner, above the 'Veronika' banner.
- 3:** Located in the right sidebar, above the 'Veronika' banner.
- 4:** Located in the main content area, above the 'Предна позиция в категория' banner.
- 5:** Located in the main content area, above the 'ASTELLA' product listing.
- 6:** Located in the right sidebar, above the 'Lizabel' banner.
- 7:** Located in the right sidebar, below the 'Lizabel' banner.
- 8:** Located in the right sidebar, above the 'Miracle' bikini banner.